

ZHANÉ LEAVEY | UX/UI DESIGNER

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SUMMARY

UX/UI designer, drawing on experience in Industrial/Organizational Psychology and International Education, leveraging empathy and a deep understanding of people to create human-centered solutions that enhance human lives. Empathic UX designer, skilled in user-centered design, and design thinking. Currently seeking a UX/UI design position where I can apply my honed design skills.

TECHNICAL SKILLS

Tools: Figma, FigJam, XD, Adobe Suite, Google Suite, Notion, ZapWorks(3D), Bezel(3D)

Research: Competitive Analysis, Heuristic Evaluation, Journey Mapping, Empathy Mapping, User Surveys, User Interviews, User Testing, Usability Testing

Design: UX/UI Design, Web Design, Accessibility, Typography, Color Theory, Visual Design, Design Sprints, Branding & Identity Development, Graphic Design

Additional: Afrikaans (fluent)

DESIGN EXPERIENCE

UX/UI Designer | [SilverCloud](#)

Remote,

02/2023 – 03/2023

- Designed a high-fidelity prototype of SilverCloud Health's mobile app to meet growing user needs.
- Streamlined the navigation flow and implemented a new feature for users to participate in mental well-being programs with a partner.
- Conducted user surveys and interviews, and extracted data to develop personas, empathy and journey maps, user stories, and flows to make user-centered design decisions.

UX/UI Designer | [Handmade Productions](#)

California, 12/2022 –

01/2023

- Designed a high-fidelity Prototype MVP for a small business blog using agile design methodology.
- Extracted data from user surveys and interviews to develop storyboards, user flows, wireframes, and style guides to inform and guide human-centered design decisions
- Produced 50+ customizable wireframes and mock-ups to showcase different digital blog designs before finalizing development prototypes.

UX/UI Designer | [Beeline Bus](#)

Remote, 11/2022 – 12/2022

- Designed a High-Fidelity mobile clickable prototype MVP for a public transit system experiencing expansion issues that solved user problems and successfully met the client's business requirements.
- Conduct surveys and interviews to research user needs, meeting 97% of their expectations.

CAREER EXPERIENCE

UX/UI Designer | **Open Spatial Americas Inc.** | **Contract**

California, 07/2023 –

Present

- Collaborated cross-functionally with the CEO to redesign product menu bars for a modern and user-friendly look.
- Designed UI elements including vector icons for Geographic Information System (GIS) specific functions.

EBY Talking Club 토크클럽 | **Foreign Language Educator**

South Korea, 01/2019 –

01/2020

- Planned and presented intricate English foreign language lessons to students with a tracking success rate of 100%.
- Extracted insights from in-depth research to plan fun field trips to aid 12 adult students in their English communication skills, increasing student engagement.

Administrator and Project Coordinator | **Prochorus and Kibwe Kids**

South Africa, 02/2018 – 05/2018

- Utilized ASANA to delegate tasks to team members, resulting in the successful execution of a fundraiser with 100+ participants.
- Prepared meeting agendas, briefing notes, and presentations to ensure seamless weekly meetings and seamless project planning.

EDUCATION

Thinkful

Certificate, UX/UI Design Immersion Program

The University of Stellenbosch

South Africa

Bachelor of Commercial Science (BCom) in Industrial/Organizational Psychology

Minors: Psychology | Financial Management

Remote

10/2022 - 03/2023

Stellenbosch,

12/2017